

# Sponsorship Opportunities for Light-A-Life Memorial Tree Lighting Ceremony



**Saturday, December 7 | 5 PM**

Hospice Milch-Mitchell Campus at the Wilson Support Center  
150 Bennett Rd., Buffalo, NY 14227

*Held Outdoors • Parking Available at AppleTree Business Park*

For over 30 years, the Western New York community has come together every December to remember their loved ones and honor the work of Hospice and Palliative Care Buffalo.

Family and friends gather to find the name of their loved ones on the beautifully adorned trees, followed by a candle-lit ceremony full of stories, memories, and music. This cherished community tradition would not be possible without the support of our sponsors.

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor: \$7,500

- Invitation for top executive to be in ceremony procession
- Invite employees to volunteer during tree decorating (Thursday before ceremony)
- Verbal and signage recognition at Light-A-Life Ceremony (attended by 500 + guests)
- Logo on stage banner at Light-A-Life Ceremony
- Company to receive 20 tags on Light-A-Life Trees outside of Wilson Support Center (up all of December)
- **Company Logo inclusion on the following:**
  - Light-A-Life brochure (qty: 12,000-15,000)
  - LAL shipping box
- Ceremony reminder card (qty: 2,500)
- Sponsor acknowledgment card (qty: 2,500)
- Social media acknowledgment
- HospiceLightALife.com
- Journeys newsletter

### Memorial Sponsor: \$5,000

- Company logo on Evergreen wreath solicitation letter
- Company logo on Evergreen Wreaths tags
- Company to receive 10 tags on Light-A-Life Trees outside of Wilson Support Center (up all of December)
- **Company Logo inclusion on the following:**
  - Signage at Light-A-Life ceremony (attended by 500 + guests)
  - Sponsor acknowledgment card (qty: 2,500)
- Social media acknowledgment
- HospiceLightALife.com
- Journeys newsletter

### Evergreen Sponsor: \$2,500

- Company logo on Evergreen wreath solicitation letter
- Company logo on Evergreen Wreaths tags
- Company to receive 5 tags on Light-A-Life Trees outside of Wilson Support Center (up all of December)
- **Company Logo inclusion on the following:**
  - Signage at Light-A-Life ceremony (attended by 500 + guests)
  - Sponsor acknowledgment card (qty: 2,500)
- Social media acknowledgment
- HospiceLightALife.com
- Journeys newsletter

### Tribute Sponsor: \$1,000

- **Company Logo inclusion on the following:**
  - Signage at Light-A-Life ceremony (attended by 500 + guests)
  - Sponsor acknowledgment card (qty: 2,500)
- Social media acknowledgment
- HospiceLightALife.com
- Journeys newsletter

### Other Ways to Support:

- Plaque Sponsor: \$500
- Tree Sponsor: \$500



## YOU CAN COUNT ON OUR SUPPORT:

- Presenting Sponsor: \$7,500
- Memorial Sponsor: \$5,000
- Evergreen Sponsor: \$2,500
- Tribute Sponsor: \$1,000
- Tree Sponsor: \$500
- Plaque Sponsor: \$500

### ***Other Ways to Support:***

- Make a donation of \$ \_\_\_\_\_
- Send me information on how to purchase bells

Enclosed is a check for \$ \_\_\_\_\_

*(Please make checks payable to Hospice Foundation)*

Please invoice me

Please bill my credit card:    Mastercard    Visa    Amex    Discover

Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_



**HOSPICE  
FOUNDATION**

Affiliate of Hospice & Palliative Care Buffalo

### **Please mail your form to:**

Hospice Foundation, ATTN:

Thomas Kane, 225 Como Park Blvd., Buffalo, NY 14227-1480  
or tkane@palliativecare.org

Questions? Please call our office at 716.989.2010 or  
email events@palliativecare.org for more information.